

Mother & Baby Care



Mother & Child Care Littloo™ - A Truly Versatile Hydrogel, Utilizing the Natural Moisturizing and Restorative Properties of Stabilized HOCl and Super-Oxidized Water. Works Well on Face, Nipples and for Scrapes, Burns, Rashes and Insect Bites.

Soothes Nappy Rash & Sore Nipples
Stops Prevents Burning, Itching and Redness
All Natural – All Safe



BENEFITS:

- Convenient spray formula made from natural elements.
- Versatile skincare hydrogel that contains pure stabilized HOCl Antimicrobial Hydrogel which immediately eradicates bacteria, virus and fungi (Candida albicans) associated with infection.
- Moisturizes and soothes dry, chapped skin, and protects skin to help heal rash, dermatitis, eczema, minor cuts and scrapes
- Provides instant relief from pain, inflammation, itching and redness.
- It creates a barrier against contamination from baby's waste to prevent infection.
- Littloo™ moisturizes and soothes sore and inflamed nipples reducing discomfort to the mother.
- Non-Irritation & Non-Sensitising.
- Fragrance free, paraben free and hypoallergenic

Triple Action pH Balanced Nourishing Hydrogel

(with Propriety Microcyn Technology)
Designed for Gentle Care from Day One.
Completely Non-Toxic & Safe.

No Steroids | No Chemicals | No Antibiotics

Did You Know:

Diaper rash is a generalized term indicating any skin irritation (regardless of cause) that develops in the diaper-covered region. It is a common form of inflamed skin. There are several factors that can cause diaper rash, but the most prominent cause for diaper rash are:

Friction: Most diaper rash is caused by friction that develops when sensitive baby skin is rubbed by wet diapers. This results in a red, shiny rash on exposed areas.

Irritation: The skin under the diaper gets red from irritants such as feces, urine, or cleaning agents. Irritation can be caused by the diaper or by the acid in urine and bowel movements. This rash appears red in the area where the diaper has rubbed and is normally not seen in the folds of the skin.

Candidal Infection: The rash of a candidal infection, also known as fungal or yeast infection, usually has a bright, beefy red appearance and is very common after the use of antibiotics. Candida is a fungal microorganism that is typically found in warm, moist places such as in the mouth. In fact, Candida is the same organism that causes thrush.

Allergic Reaction: The rash may be a reaction to diaper wipes, diapers, laundry detergent, soap, lotion, or the elastic in plastic pants.

Clean, Relieve and Restore with Mother & Child Care – Littloo™

1 Potent Antimicrobial-Safely eradicates microbes, biofilm and other irritants.

Sakayra S, Gunay N, Karakulak M, et al. Hypochlorous acid: An ideal wound care agent with powerful microbicidal, antibiofilm, and wound healing potency. *Wounds*. 2014;26(12):342-350.

2 HOCl for Inhibition of Mast Cell Degranulation-Reduce pain, itch and swelling fast.

Draeos Z, Cash K. Evaluation of a gel formulation of hypochlorous acid and sodium hypochlorite to reduce pruritus in mild to moderate atopic dermatitis. Poster presented at: The Winter Clinical Dermatology Conference. January 14-19, 2012; Maui, HI.

3 Increases Oxygenation- Increasing oxygen to the area in need helps accelerate the body's natural healing process.

Bongiovanni CM. Superoxidized water improves wound care outcomes in diabetic patients. Available at: <http://www.microdacyn.pl/pdf/7ART-02-Bongiovanni-DMC-05-2006.pdf>. Accessed September 9, 2017.

4 Assists Wound Healing- At lower concentrations of HOCl, the percentage of fibroblast migration exceeded that of the control at 24 hours.

Draeos Z, Cash K. Evaluation of a gel formulation of hypochlorous acid and sodium hypochlorite to reduce pruritus in mild to moderate atopic dermatitis. Poster presented at: The Winter Clinical Dermatology Conference. January 14-19, 2012; Maui, HI.

HOW TO USE:

1. Gently cleanse affected areas.
2. Spray a thick layer of Mother & Child Care Littloo™ hydrogel on and around problem area.
3. Mother & Child Care Littloo™ may be used to dry or chapped skin as often as needed.
4. Mother & Child Care Littloo™ may be left to air dry.
5. Diapers may be dressed after hydrogel is sprayed.
6. No rinsing needed. Hydrogel may be used as many times as desired.



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